

2019-2020 District Goals



District: District 4 C3
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Our leadership team will provide 2 training events before our first cabinet meeting and training event at the first cabinet meeting. More as needed

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

I will hold a 1 day retreat for our zone and region chairs training and more as needed. During the retreat we will discuss the training opportunities in Lions

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

I will attend USA Canada Forum with my wife and find 2 others to attend.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	25
2nd Quartter	25
3rd Quartter	25
4th Quartter	25

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induce 25 new Lions under 40 years old.

My district will convert 25 Leos to Lions

My district will organize at least 3 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	1	20
4th Quartter	1	20

By the end of the 4th quarter, the district will start 3 new clubs.

With a minimum of 60 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 2 Leo Club(s).

My district will start 2 Speciality Club(s).

Veterans and/or special olympics

My district will start 1 C Campus Club(s) at 1-C school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	5
3rd Quarter	5
4th Quarter	10

By the end of the 4th quarter, the district's membership drops will not exceed 30 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Promote the available tools at visitations to strengthen clubs and work with GMT to promote the use of available resources.

NET GROWTH GOAL

100	+	60	-	30	=	130
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 2500 people.

Action Items:

Of the total number of people served in my district, 1000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

At our leadership retreat we will promote joint service projects and the importance of reporting all service

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 200 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Work with GMT and zone and region chairs to accomplish our service goals

Custom goal and action items

During visitations and district meetings promote our service reporting criteria and reach out to those who aren't reporting throughout the year

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 5 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Promote LCIF in our newsletter and at visitations

ADVOCATE

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal:

Schedule training at first district meeting and again based on interest.

Custom goal and action items

Ensure that the LCIF message is received by the Lions in our district:

- 1) newsletter articles
- 2) district meeting reports
- 3) social media for activities
- 4) include in visitations